
Motionhouse

ANNUAL REPORT 2014/15



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ABOUT

Motionhouse

Founded in 1988 by Louise Richards and Kevin Finnan MBE, Motionhouse is an internationally acclaimed touring dance company with an office and studio base in Leamington Spa and a creation centre in Warwick. The company tours a wide ranging repertoire to theatres and festivals in the UK and across the globe.

Motionhouse has made a lasting and significant contribution to the UK dance scene and prides itself on producing shows of outstanding quality that are exciting, accessible and enjoyable for all.

The company's distinctive style integrates elements of circus and acrobatics with contact choreography to create its renowned awe-inspiring '4D' spectacles integrating music, visuals, dance and physical theatre.

Motionhouse's Artistic Director Kevin Finnan was Choreographer and Movement Director for the Opening Ceremony of the London 2012 Paralympic Games. His interest in questioning the traditional use of space in performance has led to the creation of extraordinary dance spectacles including the acclaimed *Traction* for JCB diggers and dancers, site-based performances at heritage sites, beaches and disused buildings, and a series of outdoor shows that tour festivals and outdoor venues across the UK and Europe.

As well as bringing new and exciting work to audiences across the UK, Motionhouse tours its work across the

globe with the last three years seeing two highly acclaimed US tours, tours of mainland China, Hong Kong, Macau and Japan, as well as regular appearances throughout Europe. A wide ranging education and participatory programme runs parallel to Motionhouse's performance work, demonstrating that dance can play a vital role in people's personal development by building their self-confidence and providing them with a means through which to develop their own forms of creative expression. The company's approach to participation is inclusive, with the underlying ethos that anyone can dance.

Motionhouse works hard to engage people through a vibrant programme of outreach and community work including classes, post-show discussions with audiences and workshops in schools and theatres. The company runs regular classes from its home base, offering developmental and creative opportunities for children and young people to dance. A bursary scheme is offered to ensure access to all, and every group gets the opportunity to perform to the public in Leamington and Warwick.

The 2005/06 production *Perfect* has been a set piece on the GCSE Dance curriculum in England and Wales since 2009. Motionhouse offers workshops to support students and teachers in their study of the work.

Motionhouse receives funding as part of the Arts Council England's National Portfolio - a significant measure of success within the arts sector.



2014/15 THE HIGHLIGHTS

2014/15 has seen Motionhouse reinforce and further develop its well-established position as a leading UK touring company with our mixed repertoire of productions across scales from outdoor festival pieces, large scale spectacles to small and mid-scale theatre productions.

Our second tour to the USA, tours to Hong Kong and Japan and to the Netherlands showcased our production of *Scattered* – now in its sixth year of touring. This pattern of building successive tours of main stage work in repertoire is a unique feature of Motionhouse's work and allows us to plan for audience development with a proven production presented over an extended lifespan. We look forward to repeating the *Scattered* experience with *Broken* which premiered in 2013 and toured extensively this year with a further thirteen performances at eleven venues across the UK. Response from promoters, audiences and critics has been outstanding and two further tours are in place for 2015/16.

Our festival repertoire toured to outdoor festivals in the UK and across Europe. The revival of *Traction* – our outdoor production for JCBs and dancers – at Spare Parts Festival in Fleetwood introduced the company's trade mark physical and visual performance style to wide ranging and diverse audiences, many of whom were new to dance and the arts.

Creating new, exciting and accessible work is the company's life blood and a short new duet, *Lost*, was created in response to demand for a small, flexible show. Research for our next mid-scale production *Charge* was commenced and we joined forces with NoFit State Circus in researching and developing ideas for a brand new show to be directed by our Artistic

Director Kevin Finnan, creating a new theatrical language mixing circus and dance in a bold and exciting outdoor performance. *BLOCK* will tour in summer 2016.

At the heart of all the company's work are our audiences and our participatory programmes. A wide ranging programme for children and young people both in our local area and nationally included creative projects, schools workshops and post show discussions. With our Motionhouse Youth and Motionhouse Junior groups already established, the creation of a new post of Youth Dance Director has allowed us to expand our weekly programme to include four weekly classes, catering for children aged eight to adult age and develop longer term developmental projects with schools.

2014/15 was the last year of our three year National Portfolio funding agreement with Arts Council England. We are delighted to be continuing in the Portfolio for the period 2015-18 and were awarded an uplift in funding: Arts Council England has increased its funding commitment in recognition of Motionhouse's artistic ambitions and many achievements. This vote of confidence sits in the context of significant cuts to the arts sector as a whole and our business focus continues to be on diversification of income streams and fundraising.

We are very proud of what we have achieved: we take this opportunity to thank those individuals, public bodies, trusts, Board Members and supporters who, through their support, enable us to continue offering learning and participation opportunities to young people and to continue to create thought-provoking work that inspires and moves our audiences.

THEATRE PRODUCTIONS

"Imagine bodies melting into graphics played out on a giant screen. Imagine a huge, stilted figure, dancing menacingly with a woman in a silver-grey dress...I found myself gasping during *Broken*... performance art at its very finest"

The Daily Telegraph

"Gut busting choreography"

The Times

★★★★ "...it's a blast. Take popcorn"

The Guardian

BROKEN

Seismic Performance in a Shifting World

Following on from internationally acclaimed *Scattered*, *Broken* premiered in 2013 at Warwick Arts Centre and after a highly successful tour that year, continued touring in 2014/15 with a further 13 performances at 11 venues across the UK – including one return visit with the same show and 5 sell out performances – an exceptional achievement for a touring production. Response from promoters, audiences and critics has been outstanding and two further tours are in place for 2015/16, including 6 return visits, one of which is a third booking for February 2016 at mac birmingham.

Audience reactions are perhaps the best testament to the show's success. The show consistently receives standing ovations and feedback provides testimony of how *Broken* affects audiences.

"A revolutionary, radical rampage of the senses. Limitless power, graceful execution. You ripped out my soul but I was too excited to notice"

"I really enjoyed watching the show. I'm a 16 year old girl and I didn't have a role model until now. You inspired me so much and I can honestly say that I'm leaving with a feeling that I've never felt before"

Audience Members

FACTS

4071 people saw *Broken* in 2014/15

***Broken* was performed 13 times to theatres across the UK in 2014/15**

***Broken* has so far been performed 40 times in 29 different venues in the UK and Italy to 11,597 people, plus 4 live streams to 600 people, a total of 12,197 people**

"Joyous, tender, frenetic, disturbing, funny and absolutely thrilling... you've never seen anything like this. And you should"
Philadelphia Inquirer

"The performance is practically jet-propelled - the quicksilver cast almost never stops moving. Dazzling"
The Times

© Patrick Baldwin

"The lifelike projected images, along with the physical and emotional exertion of the dancers, allow the audience to get swept up in the midst of their waterworld... swimming and playing in the water until everyone becomes one... a virtuous performance of superior production skill"

Jonathan Ho | Int. Assoc. of Theatre Critics, Hong Kong

SCATTERED

A Meteor Shower of Unlikely Moments

With 2014/15 being in its sixth year of touring, *Scattered* remains our longest running show to date. 2014/15 saw us complete a second hugely successful tour to the USA, also undertaking tours to Hong Kong, Japan and the Netherlands. There is interest from theatres for bookings in 2015/16 in a 'back by popular demand' capacity - and capitalising on the recent success of *Broken*.

FACTS

Scattered was seen by 1,572 people in Hong Kong and 3,490 people in Japan

Scattered is the longest running Motionhouse production; now in its 6th year of touring

There is interest from venues to book *Scattered* again in 2015/16

Since its creation, *Scattered* has been seen by 44,730 people

© Sharen Bradford

OUTDOOR REPERTOIRE

Since 2008 Motionhouse has been a pioneer in creating dance for the outdoor festival market. Our outdoor repertoire allows us to take high quality performances to a wide range of public places and spaces drawing large and diverse audiences, many of whom are not traditional arts attenders. The mix of our performance models combined with a high calibre participatory programme has enabled us to flourish in an ever-evolving arts environment, allowing us to maintain our core funding from Arts Council England and to generate additional income streams.



TRACTION

Traction, one of our internationally renowned outdoor shows with JCB diggers and dancers, featured as one of the highlights of this year's Spare Parts Festival in Fleetwood in July 2014. *Traction* features 3 JCBs and 6 dancers and has previously been shown in Birmingham and at the Marseille-Provence European Capital of Culture celebrations in May 2013. The show in Fleetwood, which was performed on the beach, was seen by 3,500 people over 2 performances.

Traction was commissioned by Bullring, with support from Arts Council England Arts Nation, H.E. Services and Diggerland

"Awesome! Brilliantly choreographed; beautifully executed – an inspiration and a wonderful piece of theatre"
Audience Member

FRAGILE

AN EXCITING NEW COMMISSION FOR SUMMER 2015

We are delighted to have secured an exciting joint commission for a completely new large-scale outdoor show that builds on our previous work with dancers and JCB diggers.

Fragile has been co-commissioned by Conflux, Merchant City Festival and Gulbenkian, University of Kent, with support from Creative Scotland, Glasgow City Council and Arts Council England. The show will be seen by festival goers at Surge Festival at Merchant City Festival, Glasgow in July 2015 and bOing! Festival in Canterbury in August 2015.

This new commission is testament to Motionhouse's reputation and standing as creators of original, accessible, enjoyable and spectacular work that delights audiences of all ages.



FACTS

Motionhouse has been exploring how dancers and JCB diggers can work together since 2004

Traction is Motionhouse's 4th show with JCB diggers and dancers

Traction was seen by 3,500 people in Fleetwood in 2014

**“It is not only moving, but
thought-provoking too”**
Dancing Times

**“The raw emotion of the dance
was emotionally uplifting, thought-
provoking and utterly irresistible”**
Audience Member

CAPTIVE

Captive continues to be one of our best-selling outdoor shows. Created in 2013, the exciting athletic and acrobatic show is set inside a large cage. Thrilling and dynamic dance combines with a strong narrative element to appeal to diverse audiences of all ages.

Captive was inspired by Rainer Maria Rilke's poem *The Panther*, and explores themes of captivity, making it a thought-provoking and moving show.

FACTS

Captive was seen by 11,990 people in 2014/15

Captive has been performed in 48 locations since its creation in 2013

In an audience survey in 2013, 100% of people who watched *Captive* said they would recommend it to a friend or family member

CASCADE

Cascade remains a popular show in our repertoire, with continued bookings during the summer of 2014. This emotionally charged piece sees the performers struggling to save each other as floodwaters threaten to sweep everything away. Unusual for a festival show, *Cascade* explores dark themes of panic, loss and flooding, using Motionhouse's trademark athletic dance to express a tragic and poignant narrative.

"I was so shocked to find myself feeling so emotional and connected to the narratives - as well as being astonished at the skill and strength of the dancers... Thanks, thanks, thanks, for the best performance experience I've had for years"

Audience Member

FACTS

Cascade premiered at Greenwich+Docklands International Festival in July 2010 and has since toured the UK and Europe extensively to critical acclaim.

In 2014, *Cascade* was performed to 970 people in Germany and the UK

The total number of people who have seen *Cascade* since its creation in 2010 now stands at 40,277 across 5 European countries.

Cascade was co-commissioned by Without Walls, mac and the University of Surrey

© Collin McLeod

UNDERGROUND

Underground is in its 7th year of touring, but remains a very popular show in our festival and outdoor repertoire.

Energetic and thought-provoking, *Underground* is attention-grabbing, edge of your seat dancing.

Performed by four dancers in a rocking tubular structure, *Underground* sees travellers thrown together in an unlikely alliance as graffiti artists paint their love in motion and surprising aerial encounters create an energetic and attention-grabbing spectacle.

"Emotive, superbly choreographed, head tingling & totally mesmerising"

Audience Member

FACTS

In 2014 *Underground* was seen by 2,800 people in the UK

Since its creation in 2008, *Underground* has been seen by 89,247 people in 12 countries

Underground was commissioned by Birmingham Hippodrome, Fierce Festival and Without Walls

© Jym Daly

NEW WORK

Investment in new ideas, projects and works continued throughout the year. In addition to securing a commission for a new large-scale outdoor work, *Fragile* (see page 7), we created a new duet, *Lost*, and began research and development on *BLOCK*, a collaboration with NoFit State Circus.

“Incredible. Breath-taking lifts and fabulous flowing story between the dancers”

Audience member

LOST

This year we developed a short new duet *Lost* to complement our wider programme and in response to demand for a small, flexible performance offer. The duet can be performed inside or outside and at only 9 minutes long, with just two performers, *Lost* is also a perfect piece for corporate or other events. It provides another string to our touring bow, filling a gap in the market that was identified during the course of 2013/14.

Lost explores the limits of what it is to be both physically and emotionally lost. The visceral and thought-provoking choreography of this male-female duet combines Motionhouse's characteristic contact work, complex lifts and athletic precision with emotionally charged fluidity. Sensual connection between the two dancers is fused with raw emotion as one desperately fights to pull the other back from the precipice. The breath-taking lifts and instinctive quality of the dance make *Lost* an intimate, dramatic and passionate work.

Lost was performed at Motus Dance Festival in June 2014 and at Warwick University's 50th Anniversary Celebration in December 2014. It will begin touring the festival circuit in 2015/16.

FACTS

Lost was seen by 560 people in the UK in 2014/15

Lost can be performed indoors or outdoors

Lost can be booked for corporate or other events



BLOCK

A PROJECT IN DEVELOPMENT

As the year concluded we invested in two weeks research and development for a brand new collaboration with NoFit State Circus, a contemporary circus company based in Wales. *BLOCK*, a new show in development for touring in Summer 2016, is directed by Kevin Finnan and will create a new theatrical language mixing circus and dance in a bold and exciting outdoor performance, continuing our commitment to developing and presenting excellent physical performance for the widest possible audience.

Twenty oversized blocks fashioned to resemble giant breeze blocks double as both the performance equipment and the set. Continually deconstructed and reformed, they create an infinite variety of shapes, structures and equipment to play on, move with and explore.

“NoFit State and Motionhouse have been looking for opportunities to work together for several years and *BLOCK* is the ideal project for this exciting collaboration. The fusion of house styles creates a new theatrical language mixing circus and dance in an extraordinary and seamless way”

**Ali Williams,
NoFit State Circus**

“The modern city is a nest teeming with activity. Human life streams through this hive of activity. *BLOCK* is about living in the city, its contradictions and its challenges”

Kevin Finnan

A first R&D period took place in early 2015 to explore the meeting ground between the companies and investigate the artistic concepts of the show. *BLOCK* will be developed in 2015/2016 and will tour from Spring 2016.





LEARNING, PARTICIPATION AND SECTOR DEVELOPMENT

All our work is accompanied by an extensive, accessible participatory programme. In 2014/15 we delivered a wide ranging programme for children and young people both in our local area and nationally including creative projects, schools workshops and post show discussions. With support from Arts Connect we created a brand new post of Youth Dance Director, a full time post focussing on the development and delivery of our community programme here at our home base. Giving young people the opportunity to enjoy and experience dance and movement and to develop their creative potential is at the core of our ethos.

With Motionhouse Youth and Motionhouse Junior already established, this post has allowed us to expand our weekly programme to include 4 weekly classes, catering for 8 year olds to adults, and to develop longer term developmental projects with schools.

The new post has also enabled us to forge a partnership with local Warwick Independent Schools Foundation to create an in-house performance company with pupils from Warwick School and Kings High School. The company, called Altiora, has 8 participants and meets once a week on the school premises.

The creation of the Youth Dance Director post also allowed us to deliver intensive programmes to two local schools. The Youth Dance Director delivered continuing professional development to teachers at Telford Infant School in Cubbington, Warwickshire to instill confidence in dance teaching and leave a lasting teaching legacy in the school. Motionhouse delivered written workshop guides with creative tasks as a teaching resource pack. Ninety children participated in 270 sessions during the year-long programme.

A series of projects was delivered at Leamington-based Milverton School, including a day of dance for each class in one year group, culminating in a performance.

In June 2014 the Youth Dance Director undertook an intensive residency in Jeju, South Korea as part of the International Schools Annual Arts Festival.

Plans are in place to develop this programme still further under the umbrella project 'Motionhouse Youth Academy' which will offer a ladder of opportunities for all ages and abilities via workshops and creative projects in schools and the community. This initiative will also include mentoring, apprenticeships and work placement

opportunities. In January 2015 we introduced an opportunity for our teenage class participants to work towards the Bronze Arts Award.

We offer regular term-time classes and holiday intensives for children aged 8-18. Classes are suitable for all abilities and take place in our studio in Spencer Yard, Leamington Spa. Young people have the chance to explore our style, learn new dance skills and make up their own moves. Classes are informal, energetic and fun and open to anyone with an interest in dance, no matter what their level of experience.





We offer young people the opportunity to grow and learn and an important part in this aim is fulfilled by our Motionhouse Youth dance company for 14-19 year olds - a unique opportunity for ambitious young dancers with existing skills to work with our professional dancers and create exciting choreography for performance.

During 2014/15 we continued to offer significant development opportunities to the wider dance sector, investing in skills development through shadowing and work placements, offering mentoring opportunities and giving access to our classes and training programmes to emergent artists and students in professional training. We offered 374 professional development and training opportunities to 24 young artists, and bespoke mentoring to 12 organisations.

In March 2015 as the year drew to a close we began creative workshops with communities and schools in

Tamworth in preparation for *Tigress*, a large outdoor participatory performance taking place at Tamworth Castle in May 2015. Motionhouse has been commissioned by Tamworth Borough Council to create *Tigress* – inspired by the life of Mercian Saxon warrior Queen Ethelfleda. The one-off show forms the 'I Am Dance' element of the ambitious 'I Am Tamworth' project, a 12-month celebration of the arts organised by Tamworth Borough Council's Arts and Events team. As another example of our participatory work, *Tigress* will see Motionhouse working with local dance groups, schools and choirs to create an exciting and accessible spectacle for the community of Tamworth to take part in and attend. It is hoped *Tigress* will attract thousands of visitors from Tamworth and further afield.

We seize every opportunity to work in the local area and develop strong local partnerships. A successful funding application in partnership with Warwickshire Library Services

and the Lord Leycester Hospital has led to funds being secured from the King Henry VIII Endowed Trust in Warwick for the *FUSION* project. The project aims to use dance to engage young people from Warwick with poetry through workshops, creative exploration and performance. Youngsters taking part in this free project will have the opportunity to work with Motionhouse to create their own piece, to be performed on Warwick Market Place in August 2015.

Funds have also been secured from Leamington Town Trust to run the *Generations* project. Led by the Youth Dance Director in 2015, *Generations* will see Motionhouse Junior create and perform a piece to be performed in care homes in Leamington Spa.

FACTS

10,008 Motionhouse education and training sessions were delivered in 2014/15

374 professional development placements were offered in 2014/15

2,229 people attended one of our post show discussions in 2014/15

6 young people signed up for the Bronze Arts Award in 2014/15

FINANCIAL SUMMARY

CONSTITUTION AND GENERAL OBJECTIVES

The charity was formed on 26 June 1990 as a company limited by guarantee and a registered charity. The company is governed by its articles of association which were updated and adopted on 2 February 2015.

The main objects of the charitable company are:

To advance the education of the public and to relieve those suffering from physical or mental disabilities particularly by the production of educational plays and the encouragement of the arts, including the arts of drama, mime, dance, singing and music.

PUBLIC BENEFIT

The Board has paid due regard to the Charity Commission's guidance on public benefit (including guidance on fee charging) and its charitable objects and aims in deciding what activities the charity should undertake.

Motionhouse is one of the UK's most creative and exciting dance companies, offering accessible and entertaining work to a wide range of audiences across the United Kingdom including young and old people, low income families, ethnic minorities, disabled people and other groups and communities.

Motionhouse and its Board are committed to ensuring that cost should not prohibit access to Motionhouse performances. Tickets across the UK are at a variety of prices including a range of concessions and special offers. Motionhouse's festival repertoire takes dance into the community at no cost to audiences and allows dance to be seen in new and unusual settings. Motionhouse gives free public access to information and resources through its website and publications.

Motionhouse performances are supported by an extensive education and community programme. Through participatory projects group members are taught, excited and challenged, learning new skills. The inclusion of work on the GCSE syllabus has widened access to the programme giving new opportunities to engage with young people.

FINANCIAL CYCLE

The Company's rolling cycle of production ensures that in each period activity is phased in order to:

- optimise investment,
- use resources to their fullest capacity,
- maximise possible investment in new work,
- ensure excellent production values and,
- make best use of the natural touring life of created work.

Typically the first year of the cycle conserves resources to invest in the creation of new touring work in year two/three. This work then tours during years three/four, and into year one of the next cycle. Since creation of new work requires substantially larger sums to develop the set and materials of the production, and also to invest in rehearsal time – dancers' salaries, rehearsal space,

etc. – new work for middle scale venues can only be created once in a cycle. 2014/15 represents the year after creation in the current four year cycle and was the third year of Motionhouse's current three year National Portfolio funding agreement with Arts Council England.

FINANCIAL REVIEW

Motionhouse's financial objective is to ensure financial stability and continued solvency year on year so that it can maintain its artistic aims and objectives. For the financial year ending 31 March 2015, Motionhouse recorded a deficit of £11,435 on unrestricted operations and utilised brought forward reserves to fund this deficit. The new financial year begins with a balance of £65,001 on unrestricted general reserves.

The restricted funds held at the year-end are held in accordance with the terms and conditions under which they were received.

Where funding is received from particular sources to cover specific development work, those funds are reflected as income in the year in which they are received and they are held as restricted reserves. At 31 March 2015, £6,650 in total was carried forward, being £1,500 Community Bursary from Warwick District Council and £5,150 of donations where funded activity is scheduled for future years. Where reserves have been accrued from earned income and core funding in any year, these are carried forward for the purpose of supporting the company through the next creation year.

SOURCES OF FUNDING

Motionhouse's touring and education work is funded by Arts Council England, through Local Authority Service Agreements, by commissions for new touring productions and by fees from sale of work to venues.

ARTS COUNCIL ENGLAND FUNDING

Motionhouse is supported by Arts Council England. Core funding of £204,791 was received during 2014/15. In addition, Catalyst funding was received under a scheme designed to support companies in developing their fundraising capacity and activities to attract funding from trusts, foundations and corporate donors, as well as from individual giving. Catalyst funding of £13,645 was received during 2014/15.

WARWICKSHIRE COUNTY COUNCIL AND WARWICK DISTRICT COUNCIL

Motionhouse has an annually reviewed Service Level Agreement with each Council and received total fees of £5,000 for the year ending 31 March 2015 under these agreements. In addition, both Warwickshire County Council and Warwick District Council contribute to one-off Motionhouse projects.

RESERVES POLICY

The Charitable Company needs reserves to provide funds:

- to continue to meet strategic objectives if there is any major shortfall in income;
- to give a breathing space should the company lose a major source of funds;

- to continue to run the business if there are any unexpected expenses; and
- to cover the costs associated with winding up should such an eventuality arise.

The amount of money required in reserve depends on the stage of the performance 'life cycle'. 2014/15 was year 3 of a 4 year cycle. If the Company is touring and the dancers are under contract, then, for example, the financial consequences of dancer injury are far greater at the beginning than at the end of the tour. The level of free reserves (being those unrestricted reserves not required to fund fixed assets) needed therefore fluctuates both between years and within years, based on activity. The Company believes that an adequate level of free reserves is between £30,000 and £60,000 depending on the level and nature of activity.

The Company seeks to achieve a level of reserves which would cover all liabilities, including the potential costs of winding up the company if such circumstances pertained.

The free reserves of the Company as at 31 March 2015 were £55,513.

The Finance Officer reports reserve levels to the Board each quarter as part of the review of the management accounts.

The Company's investment policy is to invest surplus cash balances to maximise interest whilst not exposing the Company to risk and taking into account future cash needs.

AUDITORS AND ACCOUNTS

The appointed auditors for Motionhouse are Clement Keys of Birmingham. A full set of audited accounts is available upon request.

PLANS FOR FUTURE PERIODS

A Strategic plan exists for the period to 2018. This is monitored by the Board which annually agrees the annual activity and business plan, the marketing plan and the annual budget.

Issues for 2015/16 and beyond:

- In line with the Business Plan, to create a new senior staff post to lead on Development and Communications in order to allow us to fully respond to opportunity and be proactive in developing the markets for our work outside the usual arts sector.
- In 2013/14 we reduced our dancer base by one and this has impacted on our capacity to deliver to demand so in 2015/16 we will seek to reinstate the extra dancer and hope to increase to a core team of 8 by 2017/18.
- The delivery of a cogent Fundraising strategy has been and continues to be necessary to bridge the gap between funding support and the demands of the programme.
- There is always the threat of further cuts to arts funding.

Plans for 2015/16 and beyond:

- Continued touring of all works in our repertoire.
- Development of our programme for children and young people through the Motionhouse Youth Academy
- Development of our international market including tours to Scandinavia and Cyprus in 2015/16.
- Delivery of large scale performance projects in Tamworth, Canterbury and Glasgow in 2015 with other large scale projects in discussion for 2016.
- Planning and development to continue for future productions for both outdoor and theatre touring particularly Charge for 2017.

BALANCE SHEET | 31 MARCH 2015

	2015	2014
Fixed assets		
Tangible assets	£45,704	£70,641
Current assets		
Debtors	£53,537	£77,649
Cash at bank and in hand	<u>£62,520</u>	<u>£104,490</u>
	£116,057	£182,139
Creditors: amounts falling due in one year	<u>(£53,894)</u>	<u>(£97,911)</u>
Net current assets	<u>£62,163</u>	<u>£84,228</u>
Total assets less current liabilities	<u>£107,867</u>	<u>£154,869</u>
Funds		
<i>Restricted</i>	£42,866	£78,433
<i>Unrestricted</i>		
General	<u>£65,001</u>	<u>£76,436</u>
	<u>£107,867</u>	<u>£154,869</u>

The financial statements have been prepared in accordance with the provisions applicable to small companies within Part 15 of the Companies Act 2006 and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

FUNDS

	At 1 April 2014	Incoming resources	Resources expended	At 31 March 2015
Restricted funds				
Capital Grants				
Grants for the Arts Funding	£4,033	-	(£1,008)	£3,025
Regenesi Capital Grant	£5,437	-	(£744)	£4,693
ACE Lottery Capital Grant	£51,469	-	(£22,971)	£28,498
Income Grants/ Commissions/Donations				
WDC – Youth Dance Group	£500	-	(£500)	-
ACE Catalyst Grant	-	£13,645	(£13,645)	-
Arts Connect	£12,000	£7,230	(£19,230)	-
WCC - Creative Alliance	£1,544	-	(£1,544)	-
WDC – Community Bursary	-	£1,500	-	£1,500
Donations	<u>£3,450</u>	<u>£1,700</u>	<u>-</u>	<u>£5,150</u>
	£78,433	£24,075	(£59,642)	£42,866
Unrestricted funds				
General	<u>£76,436</u>	<u>£544,307</u>	<u>(£555,742)</u>	<u>£65,001</u>
	<u>£154,869</u>	<u>£568,382</u>	<u>(£615,384)</u>	<u>£107,867</u>

DONATIONS, GIFTS AND GRANTS

Incoming resources from generated funds	2015	2014
Voluntary Income		
Grants		
Arts Council England – Grant in Aid – Revenue	£204,791	£239,463
Arts Council England – Lottery funding	<u>£54,015</u>	<u>£61,493</u>
	<u>£258,806</u>	<u>£300,926</u>
Donations		
Corporate Donations – Radiant World	£6,000	-
Corporate Donations – under £5000	£2,000	£1,000
Trusts and Foundations	£1,700	£11,673
Individual donations	£8,729	£10,347
Gift Aid	<u>£1,880</u>	<u>£2,697</u>
	<u>£20,309</u>	<u>£25,717</u>
Total Voluntary Income	<u>£279,115</u>	<u>£326,643</u>

STATEMENT OF FINANCIAL ACTIVITIES

YEAR ENDED 31 MARCH 2015

	Unrestricted Funds	Restricted Funds	2015 Total Funds	2014 Total Funds
Incoming Resources				
<i>Incoming Resources from Generated Funds</i>				
<i>Voluntary Income</i>				
Donations, gifts and grants	£277,415	£1,700	£279,115	£326,643
<i>Activities for Generating Funds</i>				
Bank interest	£84	-	£84	£529
Other – theatre tax relief	£4,766	-	£4,766	-
<i>Incoming Resources from Charitable Activities</i>				
Project specific funding	£5,000	£22,375	£27,375	£151,230
Earned Income	<u>£257,042</u>	<u>-</u>	<u>£257,042</u>	<u>£251,166</u>
Total Incoming Resources	<u>£544,307</u>	<u>£24,075</u>	<u>£568,382</u>	<u>£729,568</u>
Resources Expended				
<i>Charitable Activities</i>	£551,691	£59,642	£611,333	£827,968
<i>Governance Costs</i>	<u>£4,051</u>	<u>-</u>	<u>£4,051</u>	<u>£3,382</u>
Total Resources Expended	<u>£555,742</u>	<u>£59,642</u>	<u>£615,384</u>	<u>£831,350</u>
Net outgoing resources being net expenditure for the year	(£11,435)	(£35,567)	(£47,002)	(£101,782)
Reconciliation of Funds				
Fund balances at 01 April 2014	£76,436	£78,433	£154,869	£256,651
Fund Balances at 31 March 2015	<u>£65,001</u>	<u>£42,866</u>	<u>£107,867</u>	<u>£154,869</u>

All income and expenditure relates to continuing activities.

All gains and losses recognised in the year are included above. The Statement of Financial Activities incorporates the Statement of Total Recognised Gains and Losses required by Financial Reporting Standard for Smaller Entities (effective April 2008).

REACH AND ENGAGEMENT

THEATRE TOURING BROKEN

Date	Venue	Country	Audience Figures	No. Of Perfs
03-May-14	Gulbenkian Theatre, Canterbury	UK	238	1
08-May-14	Buxton Opera House	UK	143	1
21-May-14	Sherman Cymru, Cardiff	UK	225	1
04-Jun-14	Salisbury Festival	UK	421	1
28-Jul-14	Warwick Arts Centre	UK	497	1
28-Jul-14	Warwick Live Stream	UK	450	1
28-Jul-14	Coventry Live Stream	UK	50	1
28-Jul-14	Swindon Live Stream	UK	50	1
28-Jul-14	Woolwich, London Live Stream	UK	50	1
29-Jan-14	Lawrence Batley, Huddersfield	UK	282	1
03-Feb-14	Wyvern Theatre, Swindon	UK	286	1
12-Feb-14	Dance City, Newcastle Upon Tyne	UK	250	1
13-Feb-14	Dance City, Newcastle Upon Tyne	UK	250	1
07-Mar-14	Aberystwyth Arts Centre	UK	286	1
10-Mar-15	mac birmingham	UK	223	1
11-Mar-15	mac birmingham	UK	223	1
24-Mar-14	Theatre by the Lake, Keswick	UK	147	1
Broken Performance Totals 2014/2015			4,071	17

SCATTERED

Date	Venue	Country	Audience Figures	No. Of Perfs
01-Apr-14	Corson Auditorium, Interlochen, MI	USA	400	1
04-Apr-14	Newlin Hall, Danville, KY	USA	497	1
05-Apr-14	Cox Auditorium, Knoxville, TN	USA	408	1
09-Apr-14	Jo Long Theatre, San Antonio, TX	USA	515	1
11-Apr-14	Bass Concert Hall, Austin, TX	USA	1,234	1
11-Apr-14	Bass Concert Hall, Austin, TX	USA	817	1
12-Apr-14	City Performance Hall, Dallas, TX	USA	600	1
13-Apr-14	City Performance Hall, Dallas, TX	USA	427	1
15-Apr-14	Schaller Chapel, Storm Lake, IA	USA	350	1
19-Apr-14	Zeiterion Theatre, New Bedford, MA	USA	533	1
13-Jun-14	Blue Theatre, Tokyo	Japan	700	1
14-Jun-14	Blue Theatre, Tokyo	Japan	630	1
14-Jun-14	Blue Theatre, Tokyo	Japan	675	1
15-Jun-14	Blue Theatre, Tokyo	Japan	720	1
15-Jun-14	Blue Theatre, Tokyo	Japan	765	1
20-Jun-14	Sai Wan Ho Civic Centre	Hong Kong	393	1
21-Jun-14	Sai Wan Ho Civic Centre	Hong Kong	393	1
21-Jun-14	Sai Wan Ho Civic Centre	Hong Kong	393	1
22-Jun-14	Sai Wan Ho Civic Centre	Hong Kong	393	1
23-Oct-14	Theatre Harmonie, Leeuwarden	Netherlands	400	1
24-Oct-14	Theatre Harmonie, Leeuwarden	Netherlands	268	1
Scattered Performance Totals 2014/2015			11,511	21

OUTDOOR REPERTOIRE

CAPTIVE

Date	Venue	Country	Audience Figures	No. Of Perfs
16-May-14	Z'Arts Up, Béthune (Mont-Liébaud)	France	400	1
17-May-14	Z'Arts Up, Béthune	France	500	2
18-May-14	Z'Arts Up, Béthune	France	430	2
31-May-14	Big Splash, Newport	UK	800	2
01-Jun-14	Fêtes de la Tour Blanche, Issoudun	France	1,500	2
05-Jul-14	Warwick School	UK	370	2
06-Jul-14	Basingstoke Festival	UK	310	2
12-Jul-14	Ledbury Poetry Festival	UK	300	2
13-Jul-14	Les Éclectiques , Carvin	France	470	2
24-Jul-14	Surge Festival, Glasgow	UK	1100	2
25-Jul-14	Surge Festival, Glasgow	UK	900	2
28-Jul-14	University of Warwick	UK	350	1
02-Aug-14	StraPatZen Festival, Sint-Pieters-Leeuw	Belgium	1,700	2
03-Aug-14	StraPatZen Festival, Wambeek	Belgium	700	2
19-Sep-14	Trinity School, Leamington Spa	UK	400	1
27-Sep-14	Cadences, Arcachon	France	200	1
28-Sep-14	Cadences, Arcachon	France	160	1
27-Sep-14	Derby Festé	UK	450	2
30-Sep-14	Université d'Artois, Arras	France	300	1
04-Oct-14	Blackberry Fair, Hitchchurch	UK	650	2
Captive Performance Totals 2014/2015			11,990	34

TRACTION

Date	Venue	Country	Audience Figures	No. Of Perfs
20-Jul-14	Spare Parts Festival, Fleetwood	UK	3,500	2
Traction Performance Totals 2014/2015			3,500	2

LOST

Date	Venue	Country	Audience Figures	No. Of Perfs
28-Jun-14	Motus Dance Festival, Milton Keynes	UK	160	3
02-Dec-14	University of Warwick	UK	400	1
Lost Performance Totals 2014/2015			560	4

CASCADE

Date	Venue	Country	Audience Figures	No. Of Perfs
29-Aug-14	Welttheater der Strasse, Schwerte	Germany	800	4
20-Sept-14	Out There Fest, Great Yarmouth	UK	120	2
21-Sept-14	Out There Fest, Great Yarmouth	UK	50	2
Cascade Performance Totals 2014/2015			970	8

OUTDOOR REPERTOIRE CONT.

UNDERGROUND

Date	Venue	Country	Audience Figures	No. Of Perfs
31-May-14	Fêtes de la Tour Blanche, Issoudun	France	1,700	2
28-Jun-14	Imagine Watford	UK	1,100	4
<i>Underground Performance Totals 2014/2015</i>			2,800	6

OPEN REHEARSALS

Date	Location	Total Participants	Sessions
29-Apr	Warehouse Warwick	53	1
17-Jul-14	Fleetwood	100	1
17-Jul-14	Fleetwood	100	1
18-Jul-14	Fleetwood	100	1
18-Jul-14	Fleetwood	100	1
19-Jul-14	Fleetwood	100	1
19-Jul-14	Fleetwood	100	1
20-Jul-14	Fleetwood	100	1
09-Oct-14	Warehouse Warwick	56	1
<i>Open Rehearsal Totals 2014/2015</i>		809	9

**OUTDOOR PERFORMANCES & OPEN
REHEARSALS TOTALS 2014 / 2015 ||**

20,629

63

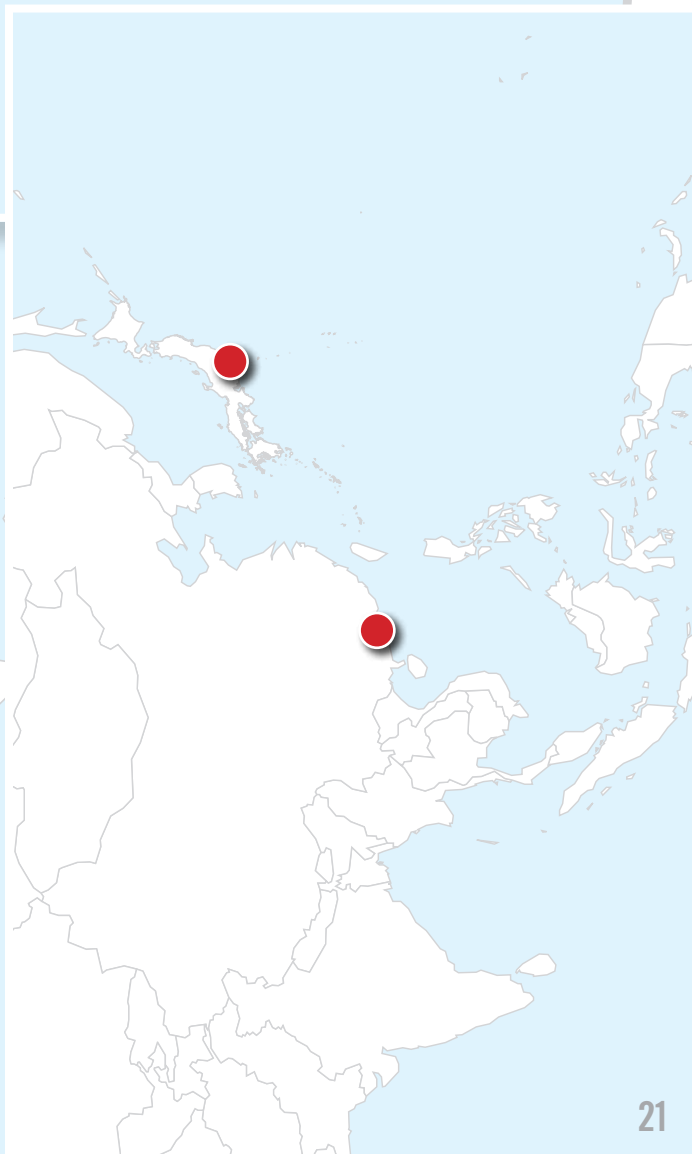
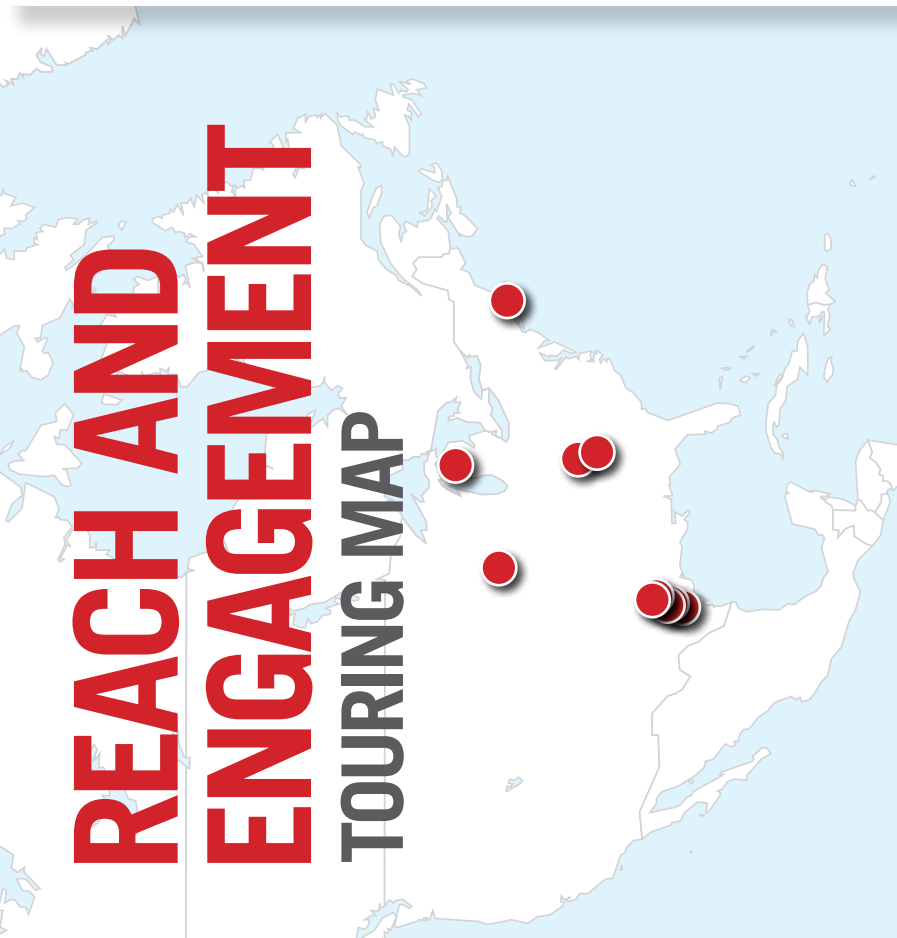
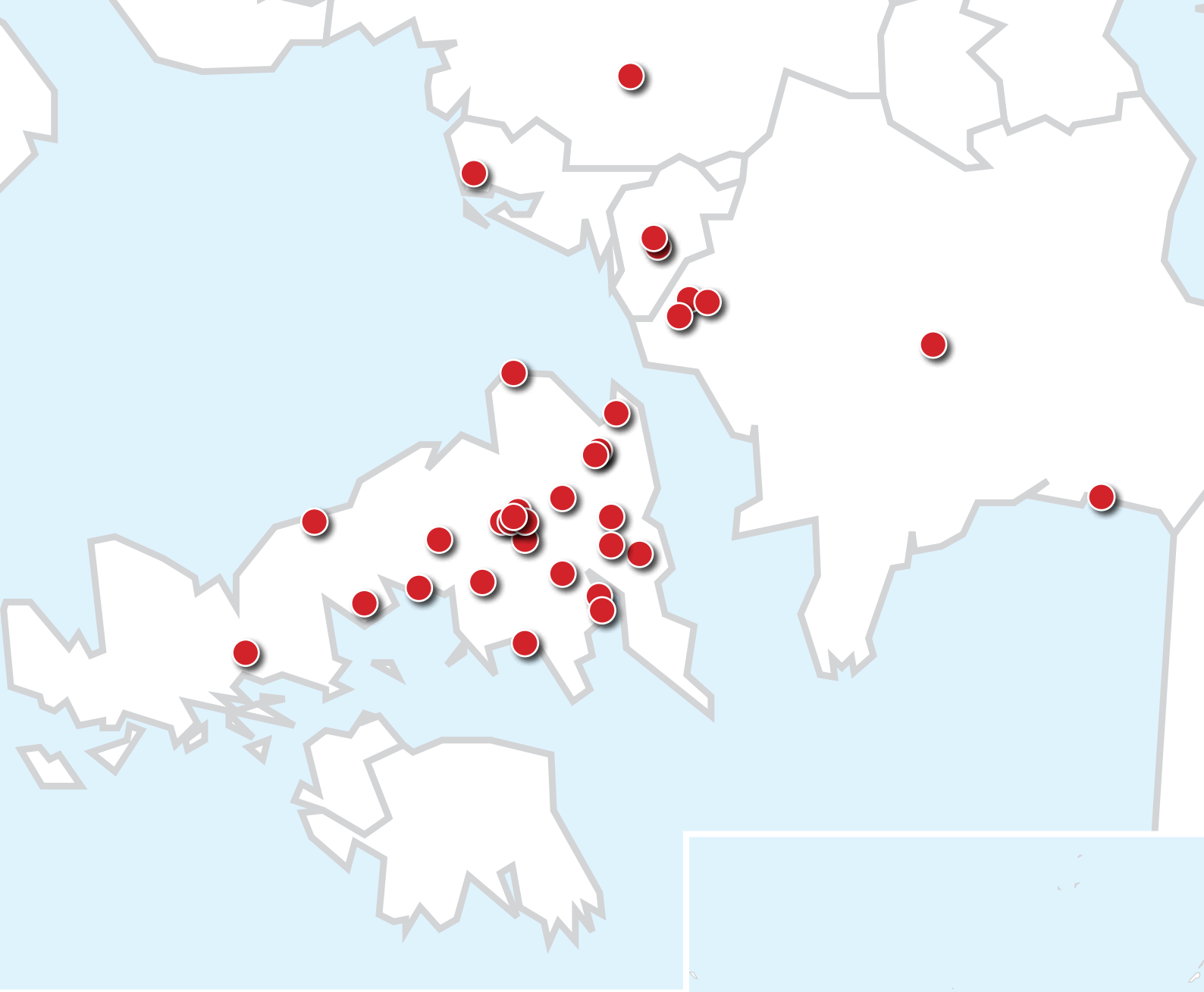
**TOTAL PERFORMANCE FIGURES
THEATRE SHOWS 2014 / 2015 ||**

15,582

38

REACH AND ENGAGEMENT

TOURING MAP





2014/15 THE FACTS

ARTISTIC PROGRAMME

The year has again demonstrated the power, popularity and reach of our theatre and outdoor performance programme with a total of 101 performances delivered to an audience of 36,211 this year.

The total number of people engaging with our work through our mixed programme of performance and participation was 41,778.

THEATRE PRODUCTIONS

In 2014/15 our theatre productions were performed 36 times to 15,582 people in 5 countries across 3 continents

For the first time ever, a Motionhouse production was Live Streamed when a live performance of *Broken* was streamed in 4 venues across the UK reaching 600 people who might not otherwise have had access to the show.

Scattered and *Broken* have now been seen by 56,927 people across 3 continents.

OUTDOOR REPERTOIRE

Our outdoor work was seen by 19,820 people in 4 countries in 2014/15

11,990 people saw *Captive* in 2014/15

Traction was seen by 3,500 people at the Spare Parts Festival in Fleetwood.

23,485 people have now seen *Traction* since it premiered in 2011.

Since its creation in 2008, *Underground* has been seen by 89,247 people!

ONLINE AUDIENCES

In 2014/15 we have continued to see growth in our online audiences with a 19% increase in YouTube views, and 17% and 22% increase in Facebook and Twitter followers respectively.

The total reach of Facebook posts was 245,302, total impressions on Twitter 184,050 and total views on YouTube 42,439.

This year, we have continued to increase the amount of digital activity available to our audiences, adding 17 new videos to our YouTube channel (total now 139), gaining 88 new subscribers, 105 likes, 26 comments and 72 shares.

Between 1 April 2014 and 31 March 2015 the Motionhouse website had 32,584 unique users.

Visitors to our website engaged in 49,593 sessions in 2014/15 (a session is a period when a user is actively engaged with a website).

Our web pages were viewed 96,015 times in 137 countries.

LEARNING, PARTICIPATION AND SECTOR DEVELOPMENT

1,200 children or young people from 33 schools across the UK attended one of 5,089 education sessions with Motionhouse.

249 participants took part in one of 1,694 Motionhouse Junior or Motionhouse Youth sessions.

10,008 Motionhouse education and training sessions were delivered in 2014/15.

2,229 people from France, Hong Kong, the UK or the USA attended one of Motionhouse's post show discussions.

We offered professional development or work placements to 374 people.

We offered mentoring to 12 organisations during 2014/15.

8,123 people used our studio and warehouse rehearsal spaces in classes and learning sessions.

OUR FUNDERS, SUPPORTERS, BOARD, STAFF AND DANCERS

OUR 2014/15 PROGRAMME WAS FUNDED BY

Arts Council England | Warwickshire County Council | Warwick District Council



Supported using public funding by

**ARTS COUNCIL
ENGLAND**



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**Warwickshire
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BLOCK IS SUPPORTED BY

Cyngor Celfyddydau Cymru – Arts Council of Wales,
Lywodraeth Cymru – Welsh Government
Arts Council England

BROKEN WAS COMMISSIONED BY

Warwick Arts Centre, Watford Palace
Theatre, The Grand Theatre Blackpool,
mac birmingham and Swindon Dance

SCATTERED WAS COMMISSIONED BY

Warwick Arts Centre with support
from Playbox Theatre Warwick

CAPTIVE WAS COMMISSIONED BY

Birmingham Hippodrome, Without
Walls, Swindon Dance and Bristol City
Council with support from Arts Council
England Strategic Touring Fund.

CASCADE WAS COMMISSIONED BY

Without Walls, mac birmingham
and the University of Surrey

UNDERGROUND WAS COMMISSIONED BY

Birmingham Hippodrome, Fierce
Festival and Without Walls

TRACTION WAS COMMISSIONED BY

Bullring with support from Arts
Council England Arts Nation

BOARD OF TRUSTEES, STAFF AND DANCERS

MOTIONHOUSE BOARD OF DIRECTORS

Dorothy Wilson MBE, FRSA (Chair)
Rob Brighthouse FloD - appointed 03/11/14
Gaynor Cheshire
Caroline Davis - appointed 03/11/14
David Haedicke - appointed 03/11/14
Sarah Jane Fitzpatrick ACMA
Sarah Gee FRSA, MloD
Kevin Isaacs
Pat Johnstone
Simon Wales - appointed 03/11/14
Chris White Member of Parliament

MOTIONHOUSE STAFF

Louise Richards | Executive Director
Kevin Finnan MBE | Artistic Director
Jo Valentine | Programme Manager
Justine Watkins | Marketing Manager
Jane Bailey | Marketing Manager –
Maternity Cover (from Jan 2015)
Lara Coffey | Marketing & Development Officer
Liz Matthews FCA | Finance Officer
Samantha Moore | Administrator –
Programme and Resources
Claire Benson | Youth Dance Director

DANCERS

Martina Bussi
Daniel Connor
Junior Cunningham | Rehearsal Director
Ariadna Gironès Mata
Alasdair Stewart
Rebecca Williams
Chris Knight | Associate
Luka Owen | Associate
Hal Smith | Associate

FREELANCERS & ARTISTIC COLLABORATORS

Simon Dormon & Oblique Furniture |
Set Designer
Logela Multimedia | Filmmakers
Sophy Smith & Tim Dickinson | Composers
Natasha Chivers | Lighting Designer
Sofie Layton | Costume Designer
Debbie Williams | Costume Maker
Peter Herbert & PH Production
Services | Production Manager
Russell Coppock | Audio/Visual Support
Kate Shaw | Assistant Production Manager
Austin Lawler, Cue Performance |
Production Manager
Richard Old | Stage Management Support
Jack Booth | Stage Management Support
Chris Bradley | Filmmaker
Chris Nash | Photographer
Katja Ogrin | Photographer
Dan Tucker | Photographer & Filmmaker
The Lift Creative Services | Graphic Design
Delineate | Graphic Design
Liz Frostick | Frostick Consulting

We are very grateful to the following
organisations and individuals for
supporting Motionhouse, along with those
who prefer to remain anonymous:

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Radiant Worlds

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Leamington Town Trust

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Sarah & Cliff Fitzpatrick
Dorothy Wilson

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Clare Hopkinson
Emily Long
Daisy Nash

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Gil Crawford | Pilates and Bodywork
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Lisa Moore, Sports and Holistic Therapist |
Leamington Therapy Centre

Motionhouse

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