
Motionhouse

ANNUAL REPORT 2015/16





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ABOUT

Motionhouse

Founded in 1988 by Louise Richards and Kevin Finnan MBE, Motionhouse is an internationally acclaimed dance company, touring a wide ranging repertoire to theatres and festivals in the UK and across the globe.

Motionhouse has made a lasting and significant contribution to the UK dance scene. The company's distinctive style fuses passionate physicality, circus and dance, powerful narrative and incredible digital imagery to produce shows of outstanding quality that are exciting, accessible and enjoyable.

As well as bringing new and exciting work to audiences across the UK, Motionhouse tours to theatres across the globe with the last 4 years seeing 2 highly acclaimed US tours, tours of mainland China, Hong Kong, Macau and Japan, as well as regular appearances throughout Europe.

Artistic Director Kevin Finnan MBE was Choreographer and Movement Director for the Opening Ceremony of the London 2012 Paralympic Games. His interest in questioning the traditional use of space in performance has led to the creation of extraordinary dance spectacles including for JCB diggers and dancers, site-based performances at heritage sites, beaches and disused buildings, and a series of outdoor shows that tour festivals and outdoor venues across the UK and Europe.

The company is renowned for its large-scale outdoor work and has been commissioned to create *Watermusic*, a stunning outdoor spectacle animating the harbour in Randers, Denmark for the Aarhus European Capital of

Culture celebrations in September 2017. In 2012, *The Voyage*, created in collaboration with Australian physical theatre company Legs On The Wall, opened the London 2012 Festival in the West Midlands. As well as professional dancers, *The Voyage* also involved people from Motionhouse's participatory programmes.

A wide ranging education and participatory programme runs parallel to Motionhouse's performance work, based on an inclusive approach to participation, with the underlying ethos that anyone can dance. Motionhouse works hard to engage people through its Youth Academy and a vibrant programme of outreach and community work including classes, post-show discussions with audiences and workshops in schools and theatres. The company runs regular classes from its home base, offering developmental and creative opportunities for children and young people to dance.

In October 2017 Motionhouse will unveil its extraordinary new theatre production *Charge*. Developing themes explored in *Scattered* (2009) and *Broken* (2013) about our relationship with water and the Earth, *Charge* takes its inspiration from energy – human, biomedical, solar, elemental and atmospheric.

Motionhouse receives funding as part of Arts Council England's National Portfolio.

SPOTLIGHT ON 2015/16

Motionhouse is one of the busiest touring dance companies in the UK and 2015/16 has seen us once again increase the reach of our work, building on our remarkable creative trajectory since our creation in 1988.

This year, our mixed repertoire and responsive approach has again allowed us to offer productions of all scales in response to the growing demand for our performance work, enabling us to develop our markets and support the distribution of excellent art across the country and beyond, to a wide range of places and spaces. In response to demand for our work from smaller venues which are unable to house our larger theatre productions, this year we created a double bill of our popular outdoor productions *Captive* and *Underground*, to be performed onstage.

As well as working extensively across the UK, this year saw us take our work to Cyprus, Denmark and Germany. We secured a major commission from two UK festivals for a new large-scale show, *Fragile*, featuring dancers and JCB diggers which was performed in Glasgow and Canterbury in July and August 2015 and we have secured a commission from the City of Randers in Denmark to create a large scale spectacle for Aarhus Capital of Culture celebrations in 2017. We began work on *BLOCK*, our exciting collaboration with leading contemporary circus company NoFit State, premiering in summer 2016. In addition, we have developed a range of projects with commercial partners and will be looking to expand these in the years to come, consolidating brand opportunities and positioning ourselves as the 'go to' company for bespoke events and commissions. We also continue to attract support from individuals, trusts and foundations.

Combining performance with extraordinary participatory activity has always been key to our approach and we were commissioned by Tamworth Borough Council to create a large-scale community performance in May 2015 as part of the 'I Am Tamworth' initiative. The project, *Tigress*, saw school children, dancers, choirs, arts groups, community groups and knitters from across the town coming together with our professional and apprentice dancers to produce a special outdoor performance based on the story of Tamworth's Saxon Queen Aethelfleda.

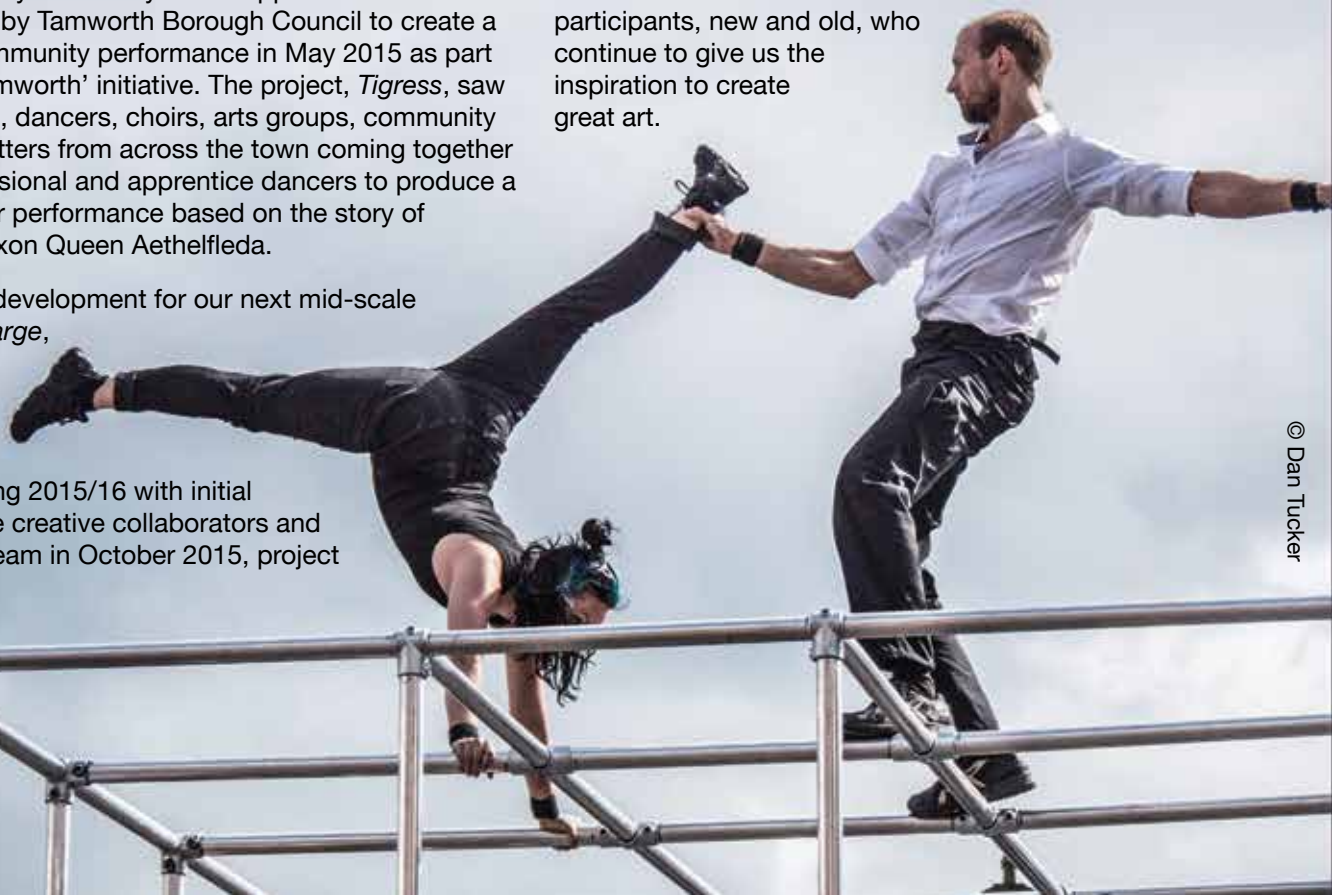
Research and development for our next mid-scale production *Charge*, which will premiere in October 2017, continued during 2015/16 with initial meetings of the creative collaborators and Motionhouse team in October 2015, project

development with our partner scientists and a fundraising strategy implemented.

We have continued to deepen connections with our local business community and built a strong local network. We joined the Leamington and Stratford Business Forum and in July 2015 we were awarded the Touch FM Pride of Warwick District 'Pride Award' which "recognises the work of an individual or group who makes an outstanding contribution to life in Warwick District...an ambassador to the town whose contribution to our local area improves life for residents and visitors, and whose commitment is outstanding." In October 2015 we went on to win the Judges Choice award at the Leamington Business Awards, honoured as "a truly exceptional organisation which reaches way beyond Leamington and inspires across the world. This iconic business is a huge asset to the town, and for many years it has added value to the perception of Leamington. Passionate about quality, and world class in its field, it is inspiring, creative, risk-taking and extraordinary". Executive Director Louise Richards was also named Leamington Spa's Business Person of the Year.

We ensure that we make optimum use of our resources. Our studio is used as a company training and rehearsal space and also attracts bookings for a variety of classes from local groups. It is the base for the Motionhouse Youth Academy, plus all our training and professional development activity and our community programme.

We extend our thanks to everyone who plays a part in enabling Motionhouse to deliver its extraordinary work: our public investors, Arts Council England and Warwick District Council; to companies, trusts, foundations and private individuals who give us financial support; and of course our audiences and participants, new and old, who continue to give us the inspiration to create great art.



© Dan Tucker

THEATRE PRODUCTIONS

★★★★ “The fierce, fearless performers portray roots breaking rocks, and dive horizontally through a fiery backcloth of lava, while a cave woman is spooked by shadowy figures and stalked on giant stilts, like some primal fear”

The Guardian

“...performance art at its very finest”

The Daily Telegraph

BROKEN

Earth-shattering performance in a shifting world

We started the year half way through the third tour of our extraordinary production *Broken* with dates across the UK as well as a week-long run in Denmark and three performances in Cyprus. This tour saw the company perform 13 times with an average venue capacity of 81%. Nine of the 13 performances were sell-outs, with every one of the European shows in Denmark and Cyprus reaching full theatre capacity.

The response from audiences to this tour stoked unprecedented demand for a further tour, and in response, we closed the year with a fourth tour. This opened with a hugely successful performance in Lörrach, Germany and then returned to the UK for a further 11 performances of which 3 reached 100% capacity.

In March 2015 *Broken* was selected to be performed as part of British Dance Edition 2016 in Cardiff. The event features the best of British dance to present to international promoters.

A 5-show run of *Broken* in London was planned for April 2016 as well as the first ever outdoor performance of the show scheduled for summer 2016 at Salford Quays.

“Utterly spellbinding, haven’t seen anything so wonderful in years. I feel enriched.”

“Completely amazing! I’m actually a bit speechless. Motionhouse never disappoints!”

Audience Members

FACTS

8,960 people saw *Broken* in 2015/16

***Broken* has so far been performed 65 times in 38 different venues in the UK, Italy, Denmark and Germany to 20,557 people, plus 5 live streams to 666 people, a total audience of 21,223**

7 of the 9 venues where we performed *Broken* during the 4th tour were return visits - having *Broken* for the 2nd or 3rd time

OUTDOOR REPERTOIRE

By taking our outdoor work to festivals and events in diverse settings, we are able to reach large audiences who may not have engaged with Motionhouse, or with the arts, otherwise. Over the summer our outdoor repertoire toured to 22 festivals across the UK, reaching 29,218 people.



FRAGILE

AN EXCITING NEW COMMISSION
FOR SUMMER 2015

Alongside touring our existing festival repertoire in 2015/16, we were also commissioned to create a new large-scale outdoor show, *Fragile*, further exploring the extraordinary relationship between JCB diggers and dancers. Cube-shaped metal structures were used alongside the JCBs to provide additional spaces to house the acrobatic movements synonymous with Motionhouse. *Fragile* had a large extended cast of young emergent artists, who joined us for the project. The show was performed at Surge at Merchant City Festival in Glasgow and bOing! International Family Festival in Canterbury, and reached 16,202 audience members of all ages across the two festival weekends.

“Loved the combo of artistic strength of dancers and machines, and the power of the diggers. Inspirational. So graceful and powerful. The best way to get a two-and-a-half-year-old boy to watch dance!”
Audience Member

FACTS

- Fragile* premiered in 2015 to 12,500 people at Surge at Merchant City Festival in Glasgow
- Fragile* was performed 8 times in 2015/16 to a total of 16,202 people
- Fragile* is Motionhouse's 5th show with diggers and dancers

Fragile was commissioned by Conflux, Merchant City Festival and Gulbenkian, University of Kent, with support from Creative Scotland, Glasgow City Council, Arts Council England and sponsored by Scot JCB and AB 2000

**"It is not only moving, but
thought-provoking too"**
Dancing Times

**"The raw emotion of the dance was
emotionally uplifting, thought-
provoking and utterly irresistible"**
Audience Member

CAPTIVE

Captive continues to be one of our best-selling outdoor shows. Created in 2013, the exciting athletic and acrobatic show is set inside a large cage. Thrilling and dynamic dance combines with a strong narrative element to appeal to diverse audiences of all ages.

Captive was inspired by Rainer Maria Rilke's poem *The Panther*, and explores themes of captivity, making it a thought-provoking and moving show.

In addition to its important role in our professional touring repertoire, *Captive* provides a valuable training tool for our apprentice dancers, also giving them opportunities to perform – a vital part of their learning and development. In 2015/16 *Captive* was performed by Motionhouse apprentices in 4 local schools, reaching 363 students, and at our Apprentice Showcase evening, where their performance was watched by 50 people.

A NEW DOUBLE BILL FOR SMALLER VENUES

In response to demand for our work from smaller venues which are unable to house our larger theatre productions, this year we created a double bill of our popular outdoor productions *Captive* and *Underground*, to be performed onstage. This formula proved to be successful at St Bart's Theatre in Reading in 2015, and then at Artrix in Bromsgrove in early 2016. We will continue to offer the double bill in 2016/17 – giving opportunities for smaller venues to offer our work to their audiences.

FACTS

***Captive* was seen by 2,194 people in 2015/2016**

***Captive* has been performed in 56 locations since its creation in 2013 and has been seen by 41,522 people**

In 2015/2016 *Captive* was performed for the first time ever as part of a double bill in two small-scale venues in the UK

In an audience survey in 2013, 100% of people who watched *Captive* said they would recommend it to a friend or family member

CASCADE

Cascade remains a popular show in our repertoire, exploring themes of panic, loss and flooding, using Motionhouse's trademark athletic style to express a moving and poignant narrative. This year a special version of *Cascade* was developed for a performance at the Theatre of Gallipoli in Portsmouth to commemorate the opening of HMS M.33 to the public. The re-imagined *Cascade* included community participants and was performed to 500 people in a dramatic setting in front of the ship.

"I was so shocked to find myself feeling so emotional and connected to the narratives - as well as being astonished at the skill and strength of the dancers... Thanks, thanks, thanks, for the best performance experience I've had for years"
Audience Member

FACTS

Cascade premiered at Greenwich+Docklands International Festival in July 2010 and has since toured the UK and Europe extensively to critical acclaim

The total number of people who have seen *Cascade* since its creation in 2010 now stands at 40,897 across 5 European countries

Cascade was co-commissioned by Without Walls, mac and the University of Surrey

UNDERGROUND

Underground is in its 8th year of touring, but remains a very popular show in our festival and outdoor repertoire.

Energetic and thought-provoking, *Underground* is attention-grabbing, edge of your seat dancing.

Performed by four dancers in a rocking tubular structure, *Underground* sees travellers thrown together in an unlikely alliance as graffiti artists paint their love in motion and surprising aerial encounters create an energetic and attention-grabbing spectacle.

"Emotive, superbly choreographed, head tingling & totally mesmerising"
Audience Member

FACTS

In 2015/16 *Underground* was seen by 1,976 people in the UK

In 2015/16 *Underground* was performed for the first time ever as part of a double bill in two small-scale venues in the UK

Since its creation in 2008, *Underground* has been seen by 91,223 people in 12 countries

© Jym Daly

LOST

Our duet *Lost* - created in 2014/15 to bridge a gap in our market for a smaller, flexible piece with no set - began touring on the festival circuit this year, proving hugely popular with 13 performances to 3,912 people. In addition to offering *Lost* to festivals, we continue to propose the work for corporate entertainment or other events.

“Incredible. Breath-taking lifts and fabulous flowing story between the dancers”
Audience member

FACTS

Lost was seen by 3,912 people in the UK in 2015/16

Lost was seen by 1,000 people at national dance event MOVE IT

CORPORATE

In response to demand we developed two short one-off performance pieces, *Flight* and *Parkway*, for the openings of Grand Central Birmingham and Oxford Parkway Station respectively. *Flight* featured at Grand Central Birmingham’s press launch, and *Parkway* was seen by 700 people in the centre of Oxford. We will further develop our corporate offer in 2016/17 in alignment with our goal to diversify our income streams.

NEW WORK

Plans are already in place for new work in 2016/17 and beyond. Key artistic projects in 2016/17 will include *BLOCK*, a collaboration with NoFit State Circus; *Torque*, a brand new JCB spectacle to be performed at International Dance Festival Birmingham and the Coventry 2021 UK City of Culture Bid launch at Godiva Festival Coventry; and research and development for *Charge*, our next major touring production that will premiere in October 2017.

BLOCK

A PROJECT IN DEVELOPMENT

Initial devising for *BLOCK*, our new collaboration with leading contemporary circus company NoFit State, took place in Cardiff and Warwick in October 2015. Directed by Motionhouse's Artistic Director Kevin Finnan, *BLOCK* sees the two companies bring together their unique styles in a breath-taking new fusion of circus and dance. An extensive first tour of the show was booked for Summer 2016.

BLOCK is supported by Cyngor Celfyddydau Cymru – Arts Council of Wales, Llywodraeth Cymru – Welsh Government, Arts Council England and The Big Lottery Fund

Commissioned by Without Walls, Stockton International Riverside Festival, Norfolk & Norwich Festival and Out There International Festival of Circus & Street Arts. Co-production Archaos, Pôle National des Arts du Cirque Méditerranée and Le CITRON JAUNE, Centre National des Arts de la Rue



TORQUE

A NEW JCB SHOW IN THE MAKING FOR NEXT YEAR

Torque, a show for four dancers and two JCBs will be created for International Dance Festival Birmingham and the Coventry 2021 UK City of Culture Bid launch at Godiva Festival Coventry. Following on from *Traction* and *Fragile*, *Torque* will explore the relationship between man and machine in an exciting outdoor show for all the family.

NEW WORK

CONTINUED

CHARGE

AN ELECTRIFYING NEW PRODUCTION FOR 2017

In October 2017 we will unveil our extraordinary new production *Charge* – the third element of the ‘Earth Trilogy’ examining the human condition and our connection with the world in which we live. Developing themes explored in *Scattered* (2009) and *Broken* (2013) about our relationship with water and the Earth, *Charge* takes its inspiration from energy – human, biomedical, solar, elemental and atmospheric.

Charge will use the company’s trademark fusion of dance, physical theatre, circus, digital imagery and extraordinary set design. Breath-taking choreography, film projection and LED costumes will bring to life cell division and organic composition, weather patterns, energy storage and humans as energy manipulators.

The project will be a unique collaboration between performing and digital artists and scientists. It will combine the latest research with pioneering set design and film projections to create a world ranging in scale from the planetary to the microscopic.

We are working with partners from Oxford University to support the creative and choreographic process and to create a stunning production that puts science at the heart of artistic practice.

2016/17 will see the development stage of *Charge* completed in preparation for premiere and touring in 2017/18. With enormous interest in the work from theatres, the initial tour of *Charge* in Autumn 2017 is already booked – demonstrating the demand for our work.



© Dan Tucker

“Excellent, captivating.
I’ve seen it 3 times in
two days with my kids,
they loved it so
much too!”
Audience Member



© Dan Tucker

TIGRESS

CREATING GREAT ART WITHIN THE COMMUNITY

Combining performance with extraordinary participatory activity has always been a key part of the company ethos and we were commissioned by Tamworth Borough Council to create a large-scale community performance in May 2015 as part of the ‘I Am Tamworth’ initiative. The project, *Tigress*, saw school children, dancers, choirs, arts groups, community groups and knitters from across the town coming together with our professional and apprentice dancers to produce a special outdoor spectacle against the backdrop of Tamworth Castle, based on the story of Tamworth’s Saxon Queen Aethelfleda.

In addition to the performances, which were seen by 5,000 people over 2 days, 860 people participated in workshops as part of the project. 100% of audience members surveyed rated the performance as good or excellent and *Tigress* went on to be shortlisted for the Midlands What’s On Readers’ Awards in the ‘Dance: Best Production’ category.

FACTS

***Tigress* involved 860 workshop participants, and saw 5,000 people coming to watch over 3 performances at Tamworth Castle**

For 51% of audience members this was the first arts event they had seen in Tamworth with 100% of audience members rating the performance as good and 77% of these rated it as excellent

98% of attendees were inspired to attend future events



LEARNING, PARTICIPATION AND SECTOR DEVELOPMENT

Our professional touring work is accompanied by a wide-ranging and accessible participatory programme for children, young people and adults both in our local area (as part of our Motionhouse Youth Academy) and nationally, including creative projects, schools' workshops and post show discussions. In 2015/16 we offered 7 weekly community classes from our Leamington Spa studio base. Classes ran for 36 weeks enrolling 98 individual students and providing opportunities for participants aged 8 years to adults. We extended our adult programme from 1 to 2 classes per week and now cater for beginners as well as more experienced adult dancers.

A short piece called *Without Wings* was developed during a hugely successful dance-film project for young people in October 2015. The film made during the project has been viewed on YouTube a total of 517 times. Motionhouse Youth gave a live curtain-raiser performance of *Without*

Wings before the professional company performed *Broken* at Warwick Arts Centre in February 2016. In total our youth company and young participants performed 28 times during the year, reaching audiences of 3,288.

October 2015 saw the development of a dance and literacy project called FUSION, a partnership between Motionhouse, Warwickshire Library Services and the Lord Leycester Hospital. The project aimed to engage children and young people from the Warwick area in poetry and reading through dance workshops, creative exploration and performance. **Ninety-five young people participated in the project**, 35 more participants than initially anticipated. Awareness-raising performances of *Captive* at a local school and in Warwick town centre reached **audiences of approximately 1,300 people**, including 200 students at Myton School.

October 2015 also saw the start of Reaching Out, a project run by Motionhouse and Coventry Performing Arts Service with support from DanceXchange and Arts Connect West Midlands which aimed to engage young people in North Warwickshire and less well served areas of our home county with dance and performance. A series of four workshops in local schools reached 179 participants and by the end of the financial year we had enough interest from young people to establish a brand new youth dance company, FLIGHT, to respond to the demand created by this initiative.

With the help of funding from the Town Council of Royal Leamington Spa, the Motionhouse Junior group offered free dance performances in local care homes as part of the Generations project. The project provided an opportunity for young people to interact with their local community through 6 performances in care homes reaching 200 elderly residents.

We enrolled our first intake of Arts Award students in 2015. Six young people took part in the scheme, gaining their bronze awards in July 2015. The award is available to young people aged 11 to 25 and involves taking part in an arts activity they enjoy, going to an arts event and a skills sharing activity.

During 2015/16 we continued to offer significant development opportunities to the wider dance sector, investing in skills development through shadowing and work placements, offering mentoring opportunities and giving access to our classes and training programmes to emergent artists and students in professional training.

We exceeded our targets in our talent development strategy, offering 3 apprentice dancer places, 21 open company classes, 28 short-term placements as well as mentoring to 8 companies and 12 professionals. Fifteen young performers were offered shadowing opportunities in 2 large site-based works during the creation and performance process for *Fragile*. In addition, we initiated class mash/skills and expertise sharing with other regional companies, offered special rates to use our premises, worked with regional partners to expand the reach of our talent development activity and offered paid work to our associate dancers.

In February 2016 we held our first Apprentice Showcase, providing an opportunity for our 3 apprentices to perform *Captive* and sections from *Broken* to family, friends, academics and the wider community. The apprentices went on to do a mini tour of four local schools with *Captive*, providing them with valuable performance opportunities while developing links with our local community. The performances were seen by 363 young people.

In total 10,566 people benefitted from our education, engagement and training programme in 2015/16.

We will continue to review and develop our offer for children and young people – through our home community programme and also across the country alongside our touring activity. This includes plans to develop our Artist in

Training offer with 2 more apprenticeship opportunities as well as seeking wider workforce development opportunities.

The rich diversity of artistic opportunity we are able to make available to young people and to community participants across the West Midlands helps us deliver our ambition to give as many people as possible the opportunity to enjoy dance and dancing. Our aim is to continue extending the talent development work which has distinguished Motionhouse throughout the company's history. Our confidence in delivering work of ambition and quality, and sharing it with enthusiastic audiences here and abroad, is underpinned by the continued regular support of Arts Council England and a growing number of trusts, foundations, individuals and local partners.





FINANCIAL SUMMARY

PUBLIC BENEFIT

The Board has paid due regard to the Charity Commission's guidance on public benefit (including guidance on fee charging) and its charitable objects and aims in deciding what activities the charity should undertake.

Motionhouse is one of the UK's most creative and exciting dance companies. It engages with its audiences through dance performances which are acclaimed for their striking use of imagery and theatricality. Underpinning the work is a long-standing and continuing intention to balance a commitment to artistic adventure with the desire always to be exciting, appealing and stimulating to the broadest audience. Its beneficiaries are wide ranging and include young and old people, low income families, ethnic minorities, disabled people and other groups and communities.

With the support of its major funders, Arts Council England, local authorities and commissioners, Motionhouse presents world class performances throughout the United Kingdom in middle scale venues. Through its festival work and through larger scale spectacles high quality dance is placed in the public arena enabling mass access to its performance work. The middle scale and festival productions also tour internationally complementing and supporting UK performances.

The Board (which is also the Board of Directors of the limited company) is committed to ensuring that cost should not prohibit access to Motionhouse performances. Tickets for performances across the UK are at a variety of prices including a range of concessions and special offers. Motionhouse's festival repertoire takes dance into the community at no cost to audiences and allows dance to be seen in new and unusual settings. Motionhouse gives free public access to information and resources through its website and publications.

Motionhouse performances are supported by an extensive education and community programme. Through participatory projects group members are taught, excited and challenged. They learn new skills, create their own dance material and may go on to perform and share their work. The inclusion of work on both the GCSE and A Level syllabii has widened access to the programme giving new opportunities to engage with young people.

FINANCIAL CYCLE

The Company's rolling cycle of production ensures that in each period, the activity is phased in order to: optimise investment; use resources to their fullest capacity; maximise possible investment in new works; ensure excellent production values and make best use of the natural touring life of created work.

Typically, the first year of the cycle conserves resources to invest in the creation of new touring work in years two/three. This work then tours during years three/four, and into year one of the next cycle. Since creation of new work requires substantially larger sums to develop the set and materials of the production, and also to invest in rehearsal time (dancers' salaries, rehearsal space, etc.) new work for middle scale

venues can only be created once in a cycle. 2015/16 represents the second year after creation in the current 4-year cycle and was the first year of Motionhouse's current 3-year National Portfolio funding agreement with Arts Council England.

FINANCIAL REVIEW

We have been responsive and creative in developing new markets and diversifying income. As well as working extensively across the UK we have also toured and developed projects in Cyprus, Denmark, France and Germany. We secured a major commission from the City of Randers in Denmark, to create a large scale spectacle for Aarhus Capital of Culture celebrations in 2017. We have begun to develop a range of projects with commercial partners and will be looking to expand these in the years to come, consolidating brand opportunities and positioning ourselves as the 'go to' company for bespoke events and commissions. We also continued to attract support from individuals, trusts and foundations.

The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

Motionhouse's financial objective is to ensure financial stability and continued solvency year on year so that it can maintain its artistic aims and objectives. For the financial year ending 31 March 2016, Motionhouse recorded a surplus of £79,121 on unrestricted operations. The new financial year begins with a balance of £144,122 on unrestricted general reserves, of which £75,000 is designated for the creation of new work. The restricted funds held at the year-end are held in accordance with the terms and conditions under which they were received.

Where funding is received from particular sources to cover specific development work, those funds are reflected as income in the year in which they are received and they are held as restricted reserves. At 31 March 2016, £5,150 of donations was carried forward, where funded activity is scheduled for future years. Where reserves have been accrued from earned income and core funding in any year, these are carried forward for the purpose of supporting the company through the next creation year.

SOURCES OF FUNDING

Motionhouse's touring and educational work is funded by Arts Council England, grants from Charitable Trusts, Donations, through Local Authority Service Agreements, by commissioning new touring productions, collaborations and fees from the sale of work to venues.

Motionhouse is supported by the Arts Council of England. Core funding of £338,806 was received during 2015/16.

Grants - the development of the Motionhouse Youth Academy was generously supported through grants from several Trusts

including 29th May 1961 Trust, Foyle Foundation, King Henry VIII Endowed Trust, Garfield Weston and Baron Davenport.

Donations are also received through membership of the annual giving scheme and from other individual donations.

Motionhouse commenced a collaboration with NoFit State, the UK's leading large-scale contemporary circus company. This is a new type of venture and the production created is to commence touring in 2016/17.

Motionhouse received a Key Client Strategic Contribution Award from Warwick District Council towards the delivery of its objects as an organisation. Specifically, this includes the creation of work and continuing to raise the profile of Warwick District as a place to build dance skills and careers, the continuation of its youth and adult community dance programme based at Spencer Yard, and the further development of newly forged partnerships with local businesses and individuals to support the company's work.

RESERVES POLICY

The Charitable Company needs reserves to provide funds to:

- continue to meet strategic objectives if there is any major shortfall in income;
- give a breathing space should the company lose a major source of funds;
- continue to run the business if there are any unexpected expenses; and
- cover the costs associated with winding up should such an eventuality arise.

The amount of money required in reserve depends on the stage of the performance 'life cycle'. The company plans and budgets on a 4-year cycle embracing the life cycle of researching, creating, producing and performance touring of work. 2014/15 was year 3 of a 4-year cycle. If the company is touring and the dancers are under contract then, for example, the financial consequences of dancer injury are far greater at the beginning than at the end of the tour. The level of free reserves needed (being those unrestricted funds not required to fund fixed assets such as vehicles or technical equipment) fluctuates both between years and within years, based on activity. The company believes that an adequate level of free reserves is between £30,000 and £60,000 depending on the level and nature of activity.

The company's policy is to achieve a level of reserves which would cover all liabilities, including the potential costs of winding up the company if such circumstances pertained.

The free reserves of the company as at 31 March 2016 were £137,180, of which £75,000 is designated for the creation of new work.

The Finance Officer reports reserve levels to the Board each quarter as part of the review of the management accounts.

The company's investment policy is to invest surplus cash balances to maximise interest whilst not exposing the company to risk and taking into account future cash needs.

PLANS FOR FUTURE PERIODS

With demand for the company's work strong there are clear plans and schedules in place for 2016/17 and beyond.

- 2016/17 will see the development stage of *Charge* completed in preparation for full time creation, premiere and touring in 2017/18. With enormous interest in the work from theatres, the initial tour of *Charge* in Autumn 2017 is already booked so the focus in 2016/17 will be on selling further tours whilst developing new partners, supporters and content for the work itself and continuing to implement our fundraising strategy to raise maximum resources for the project.
- With *Broken* touring to great acclaim throughout 2015/16, a week long run at The Peacock in London in April 2016 offers a significant profile and audience development opportunity whilst also marking a repositioning of our performance work on our national circuit.
- A pricing review will be undertaken in 2016/17 to ensure we are maximising the earning potential of our touring work.
- In line with our Business Plan we will seek to increase dancer numbers to a core of 8 performers in order to allow the company to field its wide repertoire whilst reducing risk to the team.
- Key artistic projects in 2016/17 will include *BLOCK*, a collaboration with NoFit State Circus; *Torque*, a brand new JCB spectacle for International Dance Festival Birmingham and research and development for *Charge*, the 2017/18 major new production.
- Summer touring will again see the company explore a range of opportunities to present its full outdoor repertoire.
- The company will continue to review and develop its offer for children and young people – both through its home community programme and also across the country alongside its touring activity.
- The company will develop its 'artist in training' offer with 2 more apprenticeship opportunities as well as seeking wider workforce development opportunities.
- Internationally *BLOCK* will be created in France as well as the UK and will tour across Europe in 2016 whilst a large scale commission for Randers, Denmark for summer 2017 will be developed in readiness for delivery by the year end.

AUDITORS AND ACCOUNTS

The appointed auditors for Motionhouse are PKF Cooper Parry Group Limited of Birmingham.

The business of Clement Keys LLP merged with PKF Cooper Parry Group Limited on 8 January 2016. Clement Keys LLP has resigned as auditor and the merged firm, PKF Cooper Parry Group Limited, has been appointed in its place. The auditors PKF Cooper Parry Group Limited will be proposed for re-appointment in accordance with section 485 of the Companies Act 2006. In preparing this report, the Board has taken advantage of the small companies' exemptions provided by section 415A of the Companies Act 2006.

STATEMENT OF FINANCIAL ACTIVITIES

(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31 MARCH 2016

	Unrestricted funds £	Restricted funds £	2016 Total funds £	2015 Total funds £
Income				
Grants	338,806	-	338,806	258,806
Donations	14,846	51,351	66,197	20,309
Investments	530	-	530	84
Other – theatre tax relief	-	-	-	4,766
Charitable activities				
- project specific	25,136	25,755	50,891	27,375
- earned income	359,294	-	359,294	257,042
Total income	738,612	77,106	815,718	568,382
Expenditure				
Charitable activities	659,491	57,231	716,722	615,384
Total expenditure	659,491	57,231	716,722	615,384
Net income/(expenditure) and net movement in funds	79,121	19,875	98,996	(47,002)
Reconciliation of funds				
Fund balances at 1 April 2015	65,001	42,866	107,867	154,869
Fund balances at 31 March 2016	144,122	62,741	206,863	107,867

All income and expenditure derives from continuing activities. All gains and losses recognised in the year are included above.

INCOME FROM GRANTS AND DONATIONS

	2016 £	2015 £
Grants		
Arts Council England – Grant in Aid - Revenue	338,806	204,791
Arts Council England – Lottery funding	-	54,015
	338,806	258,806
Donations		
Corporate Donations – Radiant World	-	6,000
Corporate Donations – under £5000	3,000	2,000
Trusts and Foundations	51,351	1,700
Individual donations	11,081	8,729
Gift Aid	765	1,880
	66,197	20,309
Total	405,003	279,115

£51,351 (2014/15: £1,700) of the above income was attributable to restricted funds.
£353,652 (2014/15: £277,415) of the above income was attributable to unrestricted funds.

BALANCE SHEET | 31 MARCH 2016

	2016	2015
	£	£
Fixed assets		
Tangible assets	34,533	45,704
Current assets		
Debtors	71,160	53,537
Cash at bank and in hand		
Restricted	35,149	6,650
Unrestricted	<u>139,781</u>	<u>55,870</u>
	246,090	116,057
Creditors: amounts falling due in one year	<u>(73,760)</u>	<u>(53,894)</u>
Net current assets	172,330	62,163
Total assets less current liabilities	206,863	107,867
Funds		
<i>Restricted</i>	62,741	42,866
<i>Unrestricted</i>		
Designated	75,000	-
General	<u>69,122</u>	<u>65,001</u>
	206,863	107,867

The financial statements have been prepared in accordance with the provisions applicable to small companies within Part 15 of the Companies Act 2006. The charity adopted SORP (FRS 102) in the current year.

FUNDS

	At 1 April 2015	Incoming resources	Resources expended	Transfers	At 31 March 2016
	£	£	£	£	£
Restricted funds					
Capital Grants					
Grants for the Arts Funding	3,025	-	(756)	-	2,269
Regenes Capital Grant	4,693	-	(744)	-	3,949
ACE Lottery Capital Grant	28,498	-	(7,125)	-	21,373
Income Grants/Commissions/Donations					
The 29th May 1961 Charitable Trust	-	5,000	(1,667)	-	3,333
Henry VIII Endowed Trust	-	5,550	(5,550)	-	-
Foyle Foundation	-	20,000	(6,667)	-	13,333
Garfield Weston	-	15,000	(5,000)	-	10,000
Baron Davenport's Charity	-	800	(800)	-	-
Kleinwort Benson – CHK Charities	-	5,000	(1,667)	-	3,333
ACE Catalyst Grant	-	25,755	(25,755)	-	-
WDC – Community Bursary	1,500	-	(1,500)	-	-
Donations	<u>5,150</u>	<u>1</u>	<u>-</u>	<u>-</u>	<u>5,151</u>
	42,866	77,106	(57,231)	-	62,741
Unrestricted funds					
General	65,001	738,612	(659,491)	(75,000)	69,122
Designated	-	-	-	75,000	75,000
	<u>107,867</u>	<u>815,718</u>	<u>(716,722)</u>	<u>-</u>	<u>206,863</u>

Restricted funds represent: ACE Catalyst Grant – to support fundraising capacity building and additional activity. Donations - donations to support specific development projects. The following restricted funds relate to the Youth Academy: The 29th May 1961 Charitable Trust, Foyle Foundation, Henry VIII Endowed Trust,

Garfield Weston and Baron Davenport's Charity. The following restricted funds relate to the Local Community Programme: ACE Catalyst Grant and WDC Community Bursary. **Designated funds represent:** New work fund – a fund towards the development and commissioning of original works for future production.

REACH AND ENGAGEMENT

THEATRE TOURING BROKEN

Date	Venue	Country	Audience Figures	No. Of Perfs
15 Apr 2015	Stanley & Audrey Burton Theatre, Northern Ballet, Leeds	UK	195	1
22-25 Apr 2015	Baltoppen LIVE, Ballerup	Denmark	1,830	5
13 May 2015	Theatr Brycheiniog, Brecon	UK	76	1
21 May 2015	The Riverfront, Newport	UK	143	1
02 Jun 2015	Connaught Theatre, Worthing	UK	285	1
09 Jun 2015	Jersey Opera House, St Helier	Jersey	309	1
15-16 Sep 2015	Strovolos Municipal Theatre, Nicosia	Cyprus	1,600	2
18 Sep 2015	Rialto Theatre, Limassol	Cyprus	560	1
28 Jan 2016	Burghof, Lörrach	Germany	547	1
04-05 Feb 2016	Warwick Arts Centre, Coventry	UK	927	2
09-10 Feb 2016	mac birmingham, Birmingham	UK	437	2
19 Feb 2016	Landmark Theatre, Ilfracombe	UK	350	1
25 Feb 2016	The Castle, Wellingborough	UK	277	1
03-04 Mar 2016	Gulbenkian, Canterbury	UK	509	2
10 Mar 2016	Lighthouse, Poole	UK	276	1
15 Mar 2016	British Dance Edition (closed performance), Wales Millennium Centre, Cardiff	UK	160	1
15 Mar 2016	Live stream, Wales Millennium Centre, Cardiff	UK	66	1
24 Mar 2016	Octagon Theatre, Yeovil	UK	479	1
Broken Performance Totals 2015/2016			9,026	26

DOUBLE BILL CAPTIVE AND UNDERGROUND

Date	Venue	Country	Audience Figures	No. Of Perfs
25 Sep 2015	St Bart's Theatre, Reading	UK	60	1
26 Feb 2016	Artrix, Bromsgrove	UK	66	1
Double Bill Performance Totals 2015/16			126	2

TOTAL THEATRE PERFORMANCES & OPEN REHEARSALS 2015/16 **12,272** **36**

OUTDOOR REPERTOIRE CAPTIVE

Date	Venue	Country	Audience Figures	No. Of Perfs
28 May 2015	Warwick Market Square, Warwick	UK	600	2
13 Jun 2015	Artrix, Bromsgrove	UK	80	2
09 Jul 2015	Myton School, Warwick	UK	200	1
28 Jul 2015	MiniFest, Richmond	UK	220	2
07 Aug 2015	Warwick Market Square, Warwick	UK	500	1
03 Oct 2015	Ashlawn School, Rugby	UK	34	1
10 Oct 2015	Bell Square, London	UK	250	2
17 Oct 2015	Festival of the Imagination, Coventry	UK	250	2
Captive Performance Totals 2014/2015			2,134	13

UNDERGROUND

Date	Venue	Country	Audience Figures	No. Of Perfs
19 Jul 2015	SpareParts Festival, Fleetwood	UK	650	2
26 Sep 2015	Derby Festé, Derby	UK	1,200	2
Underground Performance Totals 2015/2016			1,850	4

LOST

Date	Venue	Country	Audience Figures	No. Of Perfs
25 Jun 2015	Bradfield College, Bradfield	UK	150	1
27 Jun 2015	Imagine Watford, Watford	UK	997	3
02 Jul 2015	Spencer Yard, Leamington Spa	UK	120	1
01 Aug 2015	Art in the Park, Leamington Spa	UK	650	2
27 Sep 2015	Birmingham Weekender, Birmingham	UK	695	3
18 Mar 2016	MOVE IT, London	UK	1,000	1
18 Mar 2016	Marylebone Station, London	UK	300	2
Lost Performance Totals 2015/2016			3,912	13

FRAGILE

Date	Venue	Country	Audience Figures	No. Of Perfs
25-26 Jul 2015	Surge, Glasgow	UK	12,500	4
29-30 Aug 2015	bOing! International Family Festival, Canterbury	UK	3,702	4
Fragile Performance Totals 2015/2016			16,202	8

CASCADE

Date	Venue	Country	Audience Figures	No. Of Perfs
02 Jul 2015	Spencer Yard, Leamington Spa	UK	120	1
06 Aug 2015	Theatre of Gallipoli, Portsmouth	UK	500	1
Cascade Performance Totals 2015/2016			620	2

TIGRESS

Date	Venue	Country	Audience Figures	No. Of Perfs
19-20 May 2015	Tamworth Castle, Tamworth	UK	5,000	3
Tigress Performance Totals 2015/2016			5,000	3

FLIGHT AND PARKWAY

Date	Venue	Country	Audience Figures	No. Of Perfs
20 Sep 2015	<i>Flight</i> - Birmingham New Street Station, Birmingham	UK	100	1
05 Oct 2015	<i>Parkway</i> - Broad Street, Oxford	UK	700	3
Flight and Parkway Performance Totals 2015/2016			800	4

OUTDOOR PERFORMANCES TOTALS 2015/16

30,518

47

OPEN REHEARSALS

Date	Location	Show	Audience Figures	No. Of Perfs
20-25 Jul 2015	Glasgow	<i>Fragile</i>	3,000	6
29 Oct 2015	Motionhouse Creation Centre, Warwick	<i>BLOCK</i>	105	1
21 Jan 2015	Motionhouse Creation Centre, Warwick	<i>Broken</i>	15	1
Open rehearsal totals 2015/2016			3,120	8



2015/16 THE FACTS

ARTISTIC PROGRAMME

This year has again demonstrated the power, popularity and reach of our theatre and outdoor performance programme with a total of 74 performances delivered to audiences of 39,604.

57,933 people engaged with our work through our mixed programme of performance and participation.

THEATRE PRODUCTIONS

In 2015/2016 our theatre productions were performed 27 times to 9,086 people in 4 countries.

Broken has now been seen by 21,223 people since premiering in 2013.

OUTDOOR PRODUCTIONS

Our outdoor work was seen by 32,647 people in 2015/16.

5,000 people saw *Tigress* in May 2015.

Fragile was seen by 12,500 people in Glasgow as part of Surge Festival.

3,912 people have now seen *Lost* since it premiered in June 2015.

Since its creation in 2013 *Captive* has been seen by 41,522 people!

LEARNING, PARTICIPATION AND SECTOR DEVELOPMENT

1,513 participants from 37 schools across the UK attended one of 194 education sessions delivered by Motionhouse.

433 Motionhouse community classes were delivered, with a total participation figure of 2,394.

787 participants took part in one of 138 sessions as part of our informal education programme (workshops not in formal school settings).

1,244 people from across the UK, Germany and Denmark attended one of our post-show discussions.

We offered 217 professional development or work placements.

Across the whole of the Motionhouse community, education and engagement programme we reached a total participation figure of 10,566.

We offered 3 apprentice dancer places, 21 open company classes, 28 short-term placements as well as mentoring to 8 companies and 12 professionals. Fifteen young performers were offered shadowing opportunities in 2 large site-based works during the creation and performance process for *Fragile*.

ONLINE REACH

We have continued to work hard to engage our online audiences through a range of platforms. In 2015/16 our online audiences have continued to grow with increases of 19% and 17.5% in Facebook likes and Twitter followers respectively.

YouTube videos were viewed over 43,000 times in 2015/16.

Twenty-five videos were uploaded to the company's YouTube channel in the period. A further 24 videos were uploaded directly to Facebook in response to the increased priority given to video content by the platform.

2015/16 saw Facebook reach of 441,070 and Twitter impressions of 444,547.

Instagram users interacted with our posts a total of 1,090 times.

Pages on the Motionhouse website were viewed 107,800 times in 135 countries.

OUR FUNDERS, SUPPORTERS, BOARD, STAFF AND DANCERS

OUR 2015/2016 PROGRAMME WAS FUNDED BY

Arts Council England | Warwickshire District Council



Supported using public funding by

**ARTS COUNCIL
ENGLAND**



BLOCK IS SUPPORTED BY

Cyngor Celfyddydau Cymru – Arts Council of Wales, Llywodraeth Cymru – Welsh Government, Arts Council England and The Big Lottery Fund

Commissioned by Without Walls, Stockton International Riverside Festival, Norfolk & Norwich Festival and Out There International Festival of Circus & Street Arts. Co-production Archaos, Pôle National des Arts du Cirque Méditerranée and Le CITRON JAUNE, Centre National des Arts de la Rue

BROKEN WAS COMMISSIONED BY

Warwick Arts Centre, Watford Palace Theatre, The Grand Theatre Blackpool, mac birmingham and Swindon Dance

CAPTIVE WAS COMMISSIONED BY

Without Walls, Birmingham Hippodrome, Swindon Dance and Bristol City Council with support from Arts Council England Strategic Touring Fund

CASCADE WAS COMMISSIONED BY

Without Walls, mac birmingham and the University of Surrey

UNDERGROUND WAS COMMISSIONED BY

Birmingham Hippodrome, Fierce Festival and Without Walls

FRAGILE WAS COMMISSIONED BY

Conflux, Merchant City Festival and Gulbenkian, University of Kent, with support from Creative Scotland, Glasgow City Council, Arts Council England and sponsored by Scot JCB and AB 2000

TIGRESS WAS COMMISSIONED AND SUPPORTED BY

Tamworth Borough Council, Staffordshire County Council, Ankerside Shopping Centre Tamworth, Tamworth Arts and Events, Tamworth Assembly Rooms and Arts Council England

BOARD OF TRUSTEES, STAFF AND DANCERS

MOTIONHOUSE BOARD OF DIRECTORS

Motionhouse Board of Directors
Dorothy Wilson MBE FRSA D.Litt D.Univ (Chair)
Rob Brighouse FloD
Gaynor Cheshire (resigned 02.11.15.)
Caroline Davis
Sarah Jane Fitzpatrick ACMA

David Haedicke (resigned 02.11.15.)
Sarah Gee FRSA MloD
Dr Ceri Gorton (appointed 02.11.15.)
Kevin Isaacs
Pat Johnstone
Chris Lillington (appointed 02.11.15.)
Rachael Magson (Formerly Griffin. Appointed 02.11.15.)
Simon Wales
Chris White Member of Parliament

MOTIONHOUSE STAFF

Louise Richards | Executive Director
Kevin Finnan MBE | Artistic Director
Jo Valentine | Programme Manager
Jane Bailey | Communications and Development Director (from October 2015)
Justine Watkins | Marketing Manager (until February 2016)
Rosanna Parry | Marketing and Development Officer (from January 2016)
Clare O'Brien | Communications and Development Officer
Liz Matthews | Finance Officer (until October 2015)
Samantha Moore | Administrator Programme and Resources (until December 2015)
Hannah Asprey | Administrator Programme and Resources (from January 2016)
Claire Benson | Lead Artist Creative Projects and Participation

DANCERS

Martina Bussi
Daniel Connor
Junior Cunningham | Rehearsal Director
Ariadna Gironès Mata (until December 2015)
Chris Knight | Associate dancer
Luka Owen (from February 2016)
Alasdair Stewart
Naomi Tadevossian (from January 2016)
Rebecca Williams

FREELANCERS & ARTISTIC COLLABORATORS

Simon Dormon & Oblique Furniture | Set design and creation
Jack Booth | Lighting technician
Kev Burrow | JCB operator
Natasha Chivers | Lighting design
Liz Frostick, Frostick Consulting | Fundraising support
Stuart Hudson | JCB operator
Sofie Layton | Costume design
Austin Lawler at CUE | Production management
Logela Multimedia | Filmmakers
Sioda Martin | Associate dance artist
Richard Old | Stage management support (until Feb 2016)

Katja Ogrin | Photographer
Bill Power | JCB operator
Sophy Smith and Tim Dickinson | Composers
Dan Tucker | Photographer & film maker
The Lift Creative Services | Graphic design
Jake Webb | Stage management support (Since Feb 2016)

CORPORATE DONORS

Radiant Worlds
Phillips 66 Ltd/Jet

SUPPORT IN KIND

Lear Fitness
The Leamington Therapy Centre

TRUSTS AND FOUNDATIONS

29th May 1961 Charitable Trust
Baron Davenport's Charity
CHK Charities Limited
The Foyle Foundation
The Garfield Weston Foundation
The King Henry the VIII Endowed Trust
The Ratcliff Foundation
The Saintbury Trust
The Town Council of Royal Leamington Spa

ARTISTIC DIRECTOR'S CIRCLE

Professor Ann Lewis & Mr Gerald Lewis
Dorothy Wilson MBE

DANCERS' CIRCLE

Sarah and Cliff Fitzpatrick

PATRONS' CIRCLE

Karen and Dave Allan
Alan J Clark
Caroline Davis
Mark and Fiona Fairbairn
Sarah Gee
Morene Griggs and Peter Thomas
Sue Heads
Jason King and Kevin Isaacs
Caroline Lukehurst
Alan and Pamela Richards
Susie Roberts
Simon Wales

SUPPORTERS' CIRCLE

Bernie Bedford
Kay Bridgeman
Alice Brighouse
Will and Phyllis Davies
Rachael Magson
Stephen Northern
Patience O'Neill

MOTIONHOUSE MATE

Daisy Nash

Motionhouse

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